



Youth Design Program

2023 Sponsorship Opportunities

Join us as a sponsor in inspiring, encouraging, and affirming Black and Brown science leaders while helping to raise critical funds to cultivate generations of innovators and problem solvers.

Your participation directly supports future Black and Brown young adults, young women, and children who still face challenging odds of entering a STEAM and green sector workforce that has remained predominantly white and male.

ELSO Inc. is a nationally-recognized black-led organization focused on STEAM (Science, Technology, Engineering, Arts, Math, Environment, Design) education. Created in 2015 by Women of Color, ELSO provides innovative, culturally affirming education and internship programs that invite youth of color, from kindergarten through young adulthood, to Experience Life Science Outdoors.



2023 YOUTH DESIGN PROGRAM

Our **Youth Design Program** - formerly known as Your Street Your Voice (YSYV) - aims to enable leadership and agency for youth to use design as a tool for racial justice. Our design program aims to expand our youth's STEAMED career pathways to include the professions in the built environment, while widening their exposure to green sector careers. Through this vital opportunity, participants can find their STEAM identities and learn about designing public spaces, the power of place, and health equity for under-resourced communities.

There are no student fees for design program events. **Instead, we ensure participants receive a scholarship stipend as a just and direct response to historic barriers that keep Black and Brown people out of the Architectural, Engineering, Construction, and Design (AECD) industry.**



Our Youth Design Program caters towards Economic Empowerment and Wealth Building for Black and Brown communities.



Kenneth Turner
Program Director

Participants will build skills in:

Verbal and nonverbal communication skills

Conflict resolution and restorative justice

Community informed decision making for City and Urban Planning

Spatial representation using design programs and drawing tools

Interpersonal skills, such as teamwork, empathy, listening, and positive thinking

Collecting data and research

ELEMENTS OF THE YOUTH DESIGN PROGRAM

1

AFTER-SCHOOL DESIGN COHORTS

Title: Digital Design & Storytelling

Duration: Winter Session: Jan 2023 - Mar 2023

Spring Session: Apr 2023 - June 2023

Who: 15-20 Youth

Ages 14-20

This year's **Digital Design & Storytelling** will focus on engaging young adults in climate justice education, a project in partnership with Prescott Elementary School. Participants will learn about climate change and its impacts on Black and Brown communities. They will present examples of how local schools can be involved in climate change by using design, leadership, positive inclusion, and support from the local community.

The cohort sessions culminate with a **Vital Voices** event where youth share their findings, and lead a panel discussion open to the public.

2

COMMUNITY OUTREACH EVENTS

Title: Introduce a Girl to Engineering Day

Date: June 8th, 2023

Theme: Create the Future

Who: 75 Girls from across Portland

Ages 7-15

ELSO Inc. is a proud host of a **DiscoverE's Engineers Week Event, "Introduce A Girl to Engineering Day"** aka **Girl's Day**. Girl's Day is dedicated to bringing together school-aged girls and role models in an opportunity to learn about the various fields of engineering, develop confidence, and peak their interest in STEM. Girls will engage in a hands-on challenges and interact with Black and Brown Portland-based engineers

3

CITY-WIDE YOUTH DESIGN FORUM

Theme: Journey to Explore and Restore

Last Year's Theme: ODOT I-5 Rose Quarter Improvement

Project in the Historic Albina Community

Title and Date: April 22nd, 2023, 10am - 4pm

Who: Black and Brown Youth

Grades 7th - 12th

The design forum's goal is to center youth of color in the learning and decision-making process of the community's urban design and infrastructure projects. It is also a chance for them to learn about public investment in physical, mental, and economic empowerment for the community. Our design forum creates the opportunity for Black and Brown youth to learn from experts and share valuable insights on how they envision the future of their city.

PROGRAM SPONSORSHIP OPPORTUNITIES

Aligning with this project ensures our corporate partners will reach target audiences in diverse communities and invest in tomorrow's AECD workforce.



When you become a sponsor, you are...

- **Impacting target audiences** in Black and Brown communities by creating career pathways in tomorrow's Architecture, Engineering, Construction and Design workforce.
- **Building resilience tools** through supporting education, which is necessary for Black and Brown communities to overcome systemic racism.
- **Advocating for reducing the achievement gap** in STEAMED education by creating a sense of belonging for Black and Brown youth, so they can see themselves as leaders in their community.
- **Being an ally** to communities of color by providing resources to engage in sustainability and climate action planning, so their voices become a vital part of their community.



SPONSORSHIP LEVELS AND BENEFITS

Program	Sponsorship Levels	Amount
<u>Cohort Sponsorship</u> <i>Winter Session: Jan '23 - Mar '23</i> <i>Spring Session: Apr '23 - June '23</i>	Presenting Sponsor	\$5,000 (per cohort)
	Business Sponsor	\$2,500 (1 cohort) \$5,000 (2 cohorts)
	Vital Voices Host	\$1,000
<u>Introduce a Girl to Engineering Day</u> <i>June 8th, 2023</i>	Presenting Sponsor	\$5,000
	Design Sponsor	\$2,500
	Industry Sponsor	\$1,000
	Hospitality Sponsor	TBD
<u>Youth Design Forum</u> <i>April 22nd, 2023</i>	Presenting Sponsor	\$5,000
	Design Sponsor	\$2,500
	Industry Sponsor	\$1,000
	Hospitality Sponsor	TBD

Tier 1

All of Tiers 2 & 3 plus:

- Naming rights and exclusivity as presenting sponsor
- Opportunity to greet the event(s) participants
- Highlight as presenting sponsor in the ELSO E-Newsletter (viewed by 2,000+ subscribers)
- Opportunity for ongoing mentorship & networking with participants.
- 2hr professional development opportunity to participate in ELSO Consulting Services & J.E.D.I. workshop (topic and scheduling subject to availability)

We want to ensure your generous support is aligned with your mission and priorities. **We will work with you to identify other meaningful recognition opportunities.**

Tier 2

All of Tier 3 plus:

- Social media shout outs before and during programs
- Logo on all promotional events and participant materials
- Special recognition at the event(s)
- Logo & direct link to website instead of company listing
- Marketable material for growing future hires from diverse communities

Tier 3

- Company promoted on day-of materials
- Company promoted on event website
- Recognition in our annual ELSO Impact Report



Our mission is to teach and frame STEAM and nature-based education through a lens that centers and elevates the stories, ways of knowing, individual needs, and lived experiences of Black and Brown communities.

Contact the team:

Kenneth Turner
Program Director
kenneth@campelso.org

Robin Kamerling
Donor Relations Manager
robin@campelso.org

Program Team Members:

Kenneth Turner
Program Director

Erin Cathcart
Project Manager

Srinavasa Brown
Executive Director

Past Donors:

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Thank you for being a leader in creating educational opportunities for youth!